ERIC expands and extends the advocacy reach of large plan sponsors.

Large company lobbyists are stretched thin and need to save their firepower for business-specific matters. That’s why ERIC member companies depend on us to track benefits legislation, make sense of conflicting regulations, and connect the dots between policy and the bottom line. ERIC provides what member companies need to keep internal teams informed, and to lobby for policies important to large plan sponsors.

ERIC goes beyond federal lobbying to reach state policymakers.

It’s not enough to be represented in Washington, D.C. alone. We extend our reach to wherever there are legislative bodies that affect our member companies and coordinate with their state government relations teams as well. We deliver state-based wins relating to paid leave, telehealth, state assessments on health plans, and we secure exemptions just for ERIC membership from state retirement plan reporting.

A confluence of interests with no conflicts of interest.

With no trade associations, industry-specific interests, or small employer members, ERIC member companies can strategize and lobby in a trusted network of large company peers. ERIC’s expert staff—who know how to advance benefits policy through the political process—work side-by-side with our member companies, identifying their needs, setting priorities, developing strategies, and delivering policy wins. Best of all, ERIC’s membership is confidential, so we put our name and reputation on the line so they don’t have to.

Member companies are informed and ahead of the curve.

ERIC’s policy experts are just a phone call away for member companies who want to know the latest or need to brief the C-Suite. Member companies receive up-to-the-minute email alerts and daily newsletters, which provide analysis on policy developments and opportunities for large plan sponsors. Strategy calls and in-depth policy huddles on issues relating to health care, financial wellness, paid leave, and retirement matters offer the opportunity to help shape ERIC policy and action. In-person government relations meetings provide an opportunity to meet and advise policymakers and ERIC Policy Conferences feature members of Congress, top agency officials, senior advisors, and policy experts.

The results speak directly to the bottom line of large employers.

ERIC has a proven track record of preserving ERISA’s national uniformity and fighting against taxes, mandates, and compliance burdens. We’ve expanded the availability of telemedicine, improved retirement and health regulations, and reconciled conflicting state and local paid sick and family leave laws. These efforts save large employers millions of dollars and give them needed flexibility to best support their workforce.

Join ERIC and get a dedicated lobbying team that turns knowledge into action on health, retirement, paid leave, and compensation policy on the federal, state, and local levels.