

THE HONORABLE _____

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

THE ERISA INDUSTRY COMMITTEE,)
)
 Plaintiff,)
)
 v.)
)
 CITY OF SEATTLE,)
)
 Defendant.)
)
)

Case No. _____

**COMPLAINT FOR INJUNCTIVE
AND DECLARATORY RELIEF**

Plaintiff, The ERISA Industry Committee (“ERIC”), on behalf of its members, hereby files this complaint against the City of Seattle (“City”), and alleges as follows:

NATURE OF ACTION

1. ERIC seeks an injunction halting enforcement of Part 3 of Chapter 14.25 of the Seattle Municipal Code (“Part 3”), on the grounds that the Employee Retirement Income Security Act (“ERISA”), 29 U.S.C. § 1001 *et seq.*, preempts Part 3. ERIC also seeks a declaration that ERISA preempts Part 3, as well as all other relief available under federal law.

2. Chapter 14.25, including Part 3, originated as Initiative Measure No. 124 and is entitled, Seattle Hotel Employees Health and Safety Initiative. The City’s voters approved the

1 Initiative on November 8, 2016, and it was added to the City’s Municipal Code.¹ This
2 complaint challenges solely Part 3 of Chapter 14.25 of the Seattle Municipal Code.

3 3. The City issued final Rules implementing Chapter 14.25 (including Part 3) on
4 May 31, 2018, and revised them further on July 12, 2018.² The City issued additional guidance
5 for compliance with Part 3 by posting on its website, in June and July 2018, documents entitled
6 “Questions & Answers” and “Toolkit for Calculating Additional Compensation Payments for
7 Medical Care.” Compliance under the final Rules and guidance is required beginning July 1,
8 2018.

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10 4. As relevant, Part 3 requires large hotel employers – for most of their employees
11 who work 80 hours or more per month – to “provide[] health and hospitalization coverage at
12 least equal to a gold-level policy on the Washington Health Benefit Exchange” and at a cost to
13 the employee of no more than five percent of the employee’s gross taxable earnings. Seattle
14 Municipal Code (“SMC”) 14.25.120.B. Otherwise, Part 3 requires large hotel employers to
15 make direct monthly payments to employees of a specified sum. For affected ERIC members,
16 the provision of health benefits coverage at Part 3’s specified level for the hotel employees
17 encompassed by Part 3 will require a significant increase in health benefit spending, and the
18 alternative direct payments to hotel employees would cost substantially more. Under the City’s
19 final Rules implementing Part 3, a large hotel employer that does not meet Part 3’s specified
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23 ¹ Chapter 14.25, including Part 3, current as of July 10, 2018, is available at
https://library.municode.com/wa/seattle/codes/municipal_code?nodeId=TIT14HURI_CH14.25_HOEMHESA (last visited Aug. 13, 2018).

24 ² The final rules and guidance for Chapter 14.25, including Part 3, are available at
25 https://www.seattle.gov/Documents/Departments/LaborStandards/Rules_Chapter150_071218.pdf,
26 https://www.seattle.gov/Documents/Departments/LaborStandards/Rules_Chapter150_RL_071218.pdf,
27 https://www.seattle.gov/Documents/Departments/LaborStandards/Toolkit_071218.pdf,
and generally at <https://www.seattle.gov/laborstandards/ordinances/hotel-employees-health-and-safety-initiative> (last visited Aug. 13, 2018).

1 health coverage requirements during July 2018 must make the alternative direct payments to
2 hotel employees on or before August 15, 2018. As a result, the date of August 16, 2018, is the
3 first date on which, under the City’s final Rules, a large hotel employer that fails to provide
4 coverage at Part 3’s levels and also does not make the necessary direct payments can, in effect,
5 be deemed non-compliant with Part 3.
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7 5. ERISA expressly provides that it “shall supersede any and all State laws insofar
8 as they may now or hereafter *relate to* any employee benefit plan.” 29 U.S.C. § 1144(a)
9 (emphasis added). The provision has a “broad scope” (*Gobeille v. Liberty Mut. Ins. Co.*, 136 S.
10 Ct. 936, 943 (2016)), with the U.S. Supreme Court repeatedly emphasizing that the provision’s
11 text is “clearly expansive,” has “an expansive sweep,” is “conspicuous for its breadth,” is
12 “deliberately expansive,” and is “broadly worded.” *Cal. Div. of Labor Standards Enf’t v.*
13 *Dillingham Constr., N.A.*, 519 U.S. 316, 324 (1997) (“*Dillingham*”) (internal quotation marks
14 and citations omitted) (cataloging statements in prior precedents). ERISA’s preemption
15 provision is intended to make the regulation of employee benefit plans an “exclusively federal
16 concern,” so as to foster such plans’ creation and growth. *Alessi v. Raybestos-Manhattan, Inc.*,
17 451 U.S. 504, 523 (1981). It applies to the laws of a state or any of its subdivisions, including
18 municipalities. *See* 29 U.S.C. § 1144(c)(2).
19

20 6. Part 3 “relate[s] to” ERISA plans, and therefore is preempted, because its
21 operation inevitably turns on “the value or nature of the benefits available to ERISA plan
22 participants,” with a level of benefits anything less than a “gold” level triggering application of
23 Part 3’s direct-payment obligation. *Golden Gate Rest. Ass’n v. City & Cty. of San Francisco*,
24 546 F.3d 639, 658 (9th Cir. 2008) (distinguishing local ordinances that are “measured by
25 reference to the level of benefits provided by the ERISA plan to the employee” and are ERISA-
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1 preempted, from ordinances where the “employer calculates its required payments based on the
2 hours worked by its employees” and may not be ERISA-preempted). In this manner, Part 3
3 fails under what has come to be known as the “reference to” prong of ERISA preemption – *i.e.*,
4 a state law “relate[s] to” an ERISA plan when it makes a “reference to” an ERISA plan.
5 *Gobeille*, 136 S. Ct. at 943.
6

7 7. In addition, Part 3 is preempted under the so-called “connection with” prong of
8 ERISA preemption – *i.e.*, a state law “relate[s] to” an ERISA plan if it has an impermissible
9 “connection with” an ERISA plan. *Gobeille*, 136 S. Ct. at 943. State laws have an
10 impermissible connection with ERISA plans where they “force an ERISA plan to adopt a
11 certain scheme of substantive coverage or effectively restrict its choice of insurers.” *Id.*
12 (quoting *N.Y. State Conference of Blue Cross & Blue Shield Plans v. Travelers Ins. Co.*, 514
13 U.S. 645, 656 (1995) (“*Travelers*”). Here, Part 3 compels large hotel employers to alter their
14 health coverage for employees – namely, to the “gold” level required by Part 3 – in order to
15 avoid the even more onerous direct-payment mandate.
16

17 8. On these and other bases, ERISA squarely and straightforwardly preempts Part
18 3, and the Court should enjoin Part 3’s enforcement and declare Part 3 null and void. Large
19 hotel employers in the City, like all private employers in Seattle and everywhere else in the
20 Nation, are subject to exclusively federal rules in the provision of health benefits for their
21 employees.
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23 PARTIES

24 9. ERIC is a nonprofit trade association with its principal place of business in
25 Washington, DC.
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1 10. ERIC represents the interests of large employers with 10,000 or more employees
2 that sponsor health, retirement, and compensation benefit plans governed by ERISA. ERIC's
3 member companies voluntarily provide benefits through these plans to millions of workers and
4 their families across the Nation.

5 11. ERIC's member companies operate in every major sector of the Nation's
6 economy. Among ERIC's members are one or more employers owning or operating large
7 hotels in the City.

8 12. ERIC is the only national association that advocates exclusively for large
9 employer plan sponsors on health, retirement, and compensation public policies on the federal,
10 state, and local levels. ERIC's mission includes lobbying and litigation advocacy for
11 nationally-uniform laws regarding employee benefits as contemplated by ERISA, so that
12 ERIC's member companies may lawfully operate under ERISA's protection from a patchwork
13 of different and conflicting state and local laws in addition to federal law. To fulfil its purpose,
14 ERIC previously has brought suit against governmental authorities to challenge state laws and
15 regulations on the grounds of ERISA preemption. It advocates to preserve ERISA's national
16 uniformity, which protects employers and employees from disparate state and local regulation
17 of health and retirement plans.

18 13. The City is a political subdivision of the State of Washington located in this
19 District. The City enforces and is responsible for administering compliance with Part 3.

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23 **JURISDICTION AND VENUE**

24 14. The Court has subject matter jurisdiction over this action pursuant to 28 U.S.C.
25 § 1331, because this case arises under federal law, including the U.S. Constitution's Supremacy
26 Clause. *See* U.S. Const. art. VI; *see also Shaw v. Delta Air Lines*, 463 U.S. 85, 96 n.14 (1983).
27

1 15. The Court also has subject matter jurisdiction over this action based on diversity
2 of citizenship pursuant to 28 U.S.C. § 1332, as ERIC, a nonprofit trade association, is
3 incorporated in Washington, DC and has its principal place of business in Washington, DC; the
4 City of Seattle is located in the State of Washington; and the amount in controversy exceeds
5 \$75,000.

6
7 16. ERIC has standing to pursue this action on behalf of its members because: the
8 employers who are its members that operate large hotels in Seattle suffer a direct and adverse
9 impact from the application of Part 3 and thus would have standing in their own right; the
10 preemption interest ERIC seeks to protect is at the core of ERIC’s mission; and the relief
11 sought – which is injunctive and declaratory – does not require the participation of individual
12 members. *See Hunt v. Wash. St. Advertising Comm’n*, 432 U.S. 333, 343 (1977).

13
14 17. The Court has personal jurisdiction over the City because it resides within the
15 Western District of Washington.

16 18. Venue is proper pursuant to 28 U.S.C. § 1391, because the events giving rise to
17 the suit occurred in this District, the City resides in this District and adopted Part 3 in this
18 District, and Part 3 applies to large hotel employers and is enforceable in this District.

19
20 **BACKGROUND**

21 ***Part 3 of Chapter 14.25***

22 19. Effective July 1, 2018 and July 12, 2018, the City issued final Rules setting forth
23 requirements for the administration of Chapter 14.25. *See* Seattle Office of Labor Standards,
24 Chap. 150, SHRR 150-010 *et seq.* The Rules include the requirements for administering Part 3
25 of Chapter 14.25.
26
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1 20. Chapter 14.25 consists of seven parts: Part 1, Protecting Hotel Employees from
2 Violent Assault and Sexual Harassment; Part 2, Protecting Hotel Employees from Injury; Part
3 3, Improving Access to Medical Care for Low Income Hotel Employees; Part 4, Preventing
4 Disruptions in the Hotel Industry; Part 5, Enforcing Compliance with the Law; Part 6,
5 Definitions; and Part 7, Miscellaneous. Part 7 provides for severability of any provision of
6 Chapter 14.25 such that if any provision is held invalid, it may be severed from Chapter 14.25
7 without affecting the validity or applicability of any other provision of the Chapter. SMC
8 14.25.180.

9
10 21. The subject of this complaint is Part 3, entitled Improving Access to Medical
11 Care for Low Income Hotel Employees. The stated intent of Part 3 is “to improve access to
12 affordable family medical care for hotel employees” and to provide “[a]dditional compensation
13 reflecting hotel employees’ anticipated family medical costs . . . to improve access to medical
14 care for low income hotel employees.” SMC 14.25.110.

15
16 22. Part 3 applies to large hotel employers, defined as persons who employ
17 employees who work in hotels with 100 or more guest rooms. SMC 14.25.160. Based on the
18 final Rules that were effective July 1, 2018 and July 12, 2018, large hotel employers are to
19 begin compliance with Part 3 as of July 1, 2018. SMC 14.25.120.A.; SHRR 150-160.

20
21 23. Part 3 provides as follows:

22 14.25.120 - *Large hotel employers must provide additional compensation*
23 *reflective of the cost of medical coverage to low-income hotel employees*

24 A. A large hotel employer shall pay, by no later than the 15th day of each
25 calendar month, each of its low-wage employees who work full time at a large hotel
26 additional wages or salary in an amount equal to the greater of \$200, adjusted annually
27 for inflation [for 2018, the inflation-adjusted amount is \$275.17]³, or the difference

26 ³ See SHRR 150-215; City of Seattle Hotel Employees Health and Safety Initiative SMC 14.25,
27 Questions & Answers, G.7,
https://www.seattle.gov/Documents/Departments/LaborStandards/QA_HEHS_071218.pdf (last
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1 between (1) the monthly premium for the lowest-cost, gold-level policy available on the
 2 Washington Health Benefit Exchange and (2) 7.5 percent of the amount by which the
 3 employee's compensation for the previous calendar month, not including the additional
 4 wage or salary required by this Section 14.25.120, exceeds 100 percent of the federal
 5 poverty line.⁴ The additional wages or salary required under this Section 14.25.120 are
 6 in addition to and will not be considered as wages paid for purposes of determining
 7 compliance with the hourly minimum wage and hourly minimum compensation
 8 requirements set forth in Sections 14.19.030 through 14.19.050.

9 B. A large hotel employer shall not be required to pay the additional wages
 10 or salary required by this Section 14.25.120 with respect to an employee for whom the
 11 hotel employer provides health and hospitalization coverage at least equal to a gold-
 12 level policy on the Washington Health Benefit Exchange at a premium or contribution
 13 cost to the employee of no more than five percent of the employee's gross taxable
 14 earnings paid to the employee by the hotel employer or its contractors or subcontractors.

15 C. If a household includes multiple employees covered by this Section
 16 14.25.120, the total of all additional wage or salary payments made pursuant to this
 17 Section 14.25.120 to such employees by one or more hotel employers shall not exceed
 18 the total cost for coverage of the household under the least-expensive gold policy
 19 offered on the Washington Health Benefit Exchange. If one or more employees in the
 20 household are employed by more than one hotel employer, the hotel employers may
 21 coordinate their payments so that their combined payments do not exceed the foregoing
 22 maximum. In the absence of an agreement among hotel employers to so coordinate their
 23 payments, the amount of additional wages payable by each hotel employer shall be the
 24 amount due to each employee under subsection 14.25.120.A.

25 D. The inflation adjustment required under subsection 14.25.120.A shall be
 26 calculated using the year-over-year increase in cost of the lowest cost gold level policy
 27 available on the Washington Health Benefit Exchange.

SMC 14.25.120.

28 24. In Part 6 of Chapter 14.25, "Full time" employment, so as to make Part 3
 29 applicable to an employee, is defined as "at least 80 hours in a calendar month." SMC
 30 14.25.160.

31 visited Aug. 13, 2018).

32 ⁴ The additional cost, calculated through a multi-part formula with several unique variables for
 33 each eligible employee, can be substantially greater than the inflation-adjusted amount of
 34 \$275.17. As illustrated in the City's guidance issued on or about July 12, 2018, the additional
 35 monthly cost per employee can be \$551.54 or \$615.28. See Toolkit for Calculating Additional
 36 Compensation Payments for Medical Care at 7 -8,
 37 https://www.seattle.gov/Documents/Departments/LaborStandards/Toolkit_071218.pdf (last
 38 visited Aug. 13, 2018). Indeed, a website sponsored by Unite Here! Local 8 estimates an
 39 additional monthly cost to employers of \$860.33 as "additional compensation" to an employee
 40 with a household of three unless coverage is provided. See Determining Healthcare Payment
 41 under SMC 14.25.120, line 9, <https://www.seattleprotectswomen.org/healthcare/> (last visited
 42 Aug. 13, 2018).

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1 25. Part 7 of Chapter 14.25 provides that no provisions of the chapter may be
2 waived, except that Part 3 “may be waived in a bona fide written collective bargaining
3 agreement . . . if such a waiver is set forth in clear and unambiguous terms. Unilateral
4 implementation of terms and conditions of employment by either party to a collective
5 bargaining relationship shall not constitute, or be permitted, as a waiver of all or any part of the
6 provisions of this Chapter 14.25.” SMC 14.25.170.C.
7

8 26. The final Rules describe and implement Part 3’s requirements, including a new
9 and blanket exemption for certain union-based plans, as follows:

10 SHRR 150-210. - *Requirement to pay additional compensation to low-wage*
11 *employees*

12 1. In general. Under SMC 14.25.120.A., a hotel employer is required to
pay low-wage employees additional compensation as set forth in that section.

13 2. Exceptions to requirement.

14 a. Enrollment Required. An employer is not required to pay
15 additional compensation under SMC 14.25.120(A), if (i) the employee has
16 enrolled in a policy that was offered by the employer and that is at least equal to
17 a gold-level policy on the Washington Health Benefit Exchange and (ii) the
employer is making payments towards the employee’s policy. This exception
applies during the employee’s waiting period if the employer is making
payments toward the policy during the waiting period.

18 b. Cost to the employee. For an employer to qualify for an
19 exception to pay the additional compensation required by SMC 14.25.120(B),
20 SHRR 150-210(1), and SHRR 150-210(2)(a), the employee cannot pay more
than 5% of their monthly gross taxable earnings toward payment for the policy,
including the cost of coverage for any enrolled spouse or dependent children.

21 c. Taft-Hartley Plans. An employer is not required to pay the
22 additional compensation required by SMC 14.25.120(A) when the employer is
23 paying toward an employee’s policy under a multiemployer health and welfare
benefit plan established under section 302(C)(5) of the Labor Management
Relations Act of 1947, 29 U.S.C. §§ 401-531 (*i.e.* Taft-Hartley Act).

24 SHRR 150-210.

25 27. The final Rules provide no guidance or explanation for SMC 14.25.120.C.,
26 concerning eligible employees who live in the same household and who are employed by one
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1 or more large hotel employers. That section permits large hotel employers to “coordinate their
 2 payments so that their combined payments do not exceed the [] maximum” additional
 3 compensation; but doing so would implicate the sharing of confidential, personal, private
 4 information, and the final Rules provide no guidance concerning how such information could
 5 be lawfully shared. SMC 14.25.120.C. In the absence of such guidance, coordination among
 6 the large hotel employers is not feasible and they are, in effect, penalized by paying the
 7 additional compensation even if the employee could be receiving the additional compensation
 8 or health coverage from another large hotel employer.

10 28. Despite the stated intent of Part 3 to provide additional compensation to hotel
 11 employees for access to medical care at a stated level, Chapter 14.25 contains no requirement
 12 or limitation that employees who receive the additional compensation must expend it only to
 13 obtain medical care. Payment of the additional compensation, which is made directly to the
 14 employee, could well result in the employee using the money for purposes other than to obtain
 15 medical care or coverage without accountability or recourse by the hotel employer or the City.

17 29. Absent creating a Taft-Hartley plan (if that were even possible⁵) or finding such
 18 a plan to which to contribute with respect to all relevant employees, the only meaningful way in
 19 which large hotel employers may comply with Part 3 is to (1) enroll eligible employees in
 20 employer-provided coverage equivalent to a *gold-level policy* on the Washington Health
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 23 ⁵ Taft-Hartley plans generally have the following characteristics: (1) one or more employers
 24 contribute to the plan; (2) the plan is collectively bargained by a union with each participating
 25 employer; (3) the plan’s assets are managed by a joint board of trustees with equal
 26 representation of labor and management; (4) assets are placed in a trust fund; and (5)
 27 employees who move from one participating employer to another will retain their coverage
 provided the new job is with one of the participating companies. *See generally* 29 U.S.C.
 § 1002(37). Creating a Taft-Hartley plan is only possible, if at all, when the employees are
 represented by a union and the employer and union desire to negotiate for Taft-Hartley plan
 benefits, including situations where an employer and union already have in place a negotiated
 non-Taft-Hartley health plan.

1 Benefit Exchange, if such coverage exists, or (2) amend their existing plans to provide such
2 coverage and enroll eligible employees, in each case predominantly at the employers' cost.
3 Otherwise, large hotel employers must make payments to employees based on a cost of
4 coverage on the Washington Health Benefits Exchange that ranges from hundreds of dollars to
5 well in excess of a thousand dollars per employee per month, depending mainly on the
6 employee's household size and demographics.
7

8 30. Compliance with Part 3 requires large hotel employers to maintain detailed
9 records for three years for each current and former employee who is eligible under Part 3,
10 including their regular hourly rate of pay and, for each month of full-time employment, the
11 amount of additional wages or salary paid as additional compensation reflective of the cost of
12 medical coverage, as required by SMC 14.25.120. *See* SMC 14.25.150.B.2. Because eligible
13 employees must be nonsupervisory, nonmanagerial, and nonconfidential employees, large
14 hotel employers subject to Part 3 must also necessarily make that determination and maintain
15 records in that regard.
16

17 31. Violations of Part 3 are punishable by penalties of at least \$100 per day per
18 employee, and up to \$1,000 per day per employee, with each workday constituting a separate
19 violation. SMC 14.25.150.E.1. The City must remit at least twenty-five percent of any
20 penalties collected to the affected employees. *See* SMC 14.25.150.E.2. In addition, Chapter
21 14.25 provides a private right of action to employees to enforce Part 3, including the right to
22 seek damages and attorney fees.
23

24 32. Part 3 applies only to hotels with 100 or more rooms. Accordingly, large hotel
25 employers suffer a competitive disadvantage against hotels with less than 100 rooms, such as
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1 boutique hotels, independent hotels, Airbnb hosts, and all other establishments offering
2 accommodations for a fee in the City.

3 ***ERISA Preemption***

4 33. ERISA’s coverage extends to any employee benefit plan established or
5 maintained by a private employer or employee organization (such as a union). 29 U.S.C. §
6 1003(a), (b). The health benefit plans contemplated under SMC 14.25.120 and SHRR 150-210
7 are regulated by ERISA.
8

9 34. Despite ERISA’s broad coverage, “[n]othing in ERISA requires employers to
10 establish employee benefits plans. Nor does ERISA mandate what kind of benefits employers
11 must provide if they choose to have such a plan.” *Lockheed Corp. v. Spink*, 517 U.S. 882, 887
12 (1996); *see also Conkright v. Frommert*, 559 U.S. 506, 516 (2010) (“Congress enacted ERISA
13 to ensure that employees would receive the benefits they had earned, but Congress did not
14 require employers to establish benefit plans in the first place.”). Rather, ERISA leaves
15 employers free “for any reason at any time, to adopt, modify, or terminate [benefit] plans.”
16 *Curtiss-Wright Corp. v. Schoonejongen*, 514 U.S. 73, 78 (1995).
17

18 35. In enacting ERISA, Congress undertook “a careful balancing” to encourage the
19 creation of employee benefit plans and “to create a system that is [not] so complex that
20 administrative costs, or litigation expenses, unduly discourage employers from offering
21 [ERISA] plans in the first place.” *Conkright*, 559 U.S. at 517 (quoting *Varity Corp. v. Howe*,
22 516 U.S. 489, 497 (1996)). Thus, “ERISA ‘induc[es] employers to offer benefits by assuring a
23 predictable set of liabilities, under uniform standards of primary conduct and a uniform regime
24 of ultimate remedial orders and awards when a violation has occurred.” *Id.* (quoting *Rush*
25 *Prudential HMO, Inc. v. Moran*, 536 U.S. 355, 379 (2002)).
26
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1 36. Uniformity and affordability in the regulation and administration of ERISA
2 plans was paramount to Congress: “Requiring ERISA administrators to master the relevant
3 laws of 50 States and to contend with litigation would undermine the congressional goal of
4 ‘minimiz[ing] the administrative and financial burden[s]’ on plan administrators – burdens
5 ultimately borne by the beneficiaries.” *Gobeille*, 136 S. Ct. at 944 (quoting *Egelhoff v.*
6 *Egelhoff*, 532 U.S. 141, 149-50 (2001), and citing *Ingersoll-Rand Co. v. McClendon*, 498 U.S.
7 133, 142 (1990), and *Fort Halifax Packing Co. v. Coyne*, 482 U.S. 1, 9 (1987)).
8

9 37. Congress therefore adopted ERISA’s preemption section, which states the broad
10 preemptive effect of the statute, providing that “the provisions of [ERISA] . . . shall supersede
11 any and all State laws insofar as they may now or hereafter relate to any employee benefit plan
12 described in section 1003(a) and not exempt under section 1003(b).” 29 U.S.C. § 1144(a).
13 “State law[s]” are defined to include “all laws, decisions, rules, regulations, or other State
14 action having the effect of law, of any State,” with “State,” in turn, including “a State, any
15 political subdivisions thereof, or any agency or instrumentality of either, which purports to
16 regulate directly or indirectly, the terms and conditions of employee benefit plans covered by
17 [ERISA].” *Id.* § 1144(c)(1)-(2).
18

19 38. ERISA’s preemption section “indicates Congress’s intent to establish the
20 regulation of employee welfare benefit plans as exclusively a federal concern.” *Gobeille*, 136
21 S. Ct. at 944 (internal quotation marks and citation omitted).
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23 39. Under ERISA’s preemption provision, a state law “relate[s] to” an employee
24 benefit plan if it has a “reference to” ERISA plans or has a “connection with” ERISA plans,
25 with either resulting in preemption. *Gobeille*, 136 S. Ct. at 943.
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1 40. “To be more precise, ‘[w]here a State’s law acts immediately and exclusively
2 upon ERISA plans . . . or where the existence of ERISA plans is essential to the law’s
3 operation . . . , that ‘reference’ will result in pre-emption.” *Gobeille*, 136 S. Ct. at 943 (quoting
4 *Dillingham*, 519 U.S. at 325).

5 41. In addition, a state law will have an impermissible “connection with” an ERISA
6 plan if “‘acute, albeit indirect, economic effects’” of the state law “‘force an ERISA plan to
7 adopt a certain scheme of substantive coverage or effectively restrict its choice of insurers.’”
8 *Gobeille*, 136 S. Ct. at 943 (quoting *Travelers*, 514 U.S. at 668).

9 42. In addition, a state law that “‘governs . . . a central matter of plan
10 administration’ or ‘interferes with nationally uniform plan administration,’” such as with regard
11 to reporting and recordkeeping, likewise has an impermissible connection with ERISA plans
12 and is preempted. *Gobeille*, 136 S. Ct. at 943 (quoting *Egelhoff*, 532 U.S. at 148).

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14
15 **CLAIM FOR RELIEF**

16 **ERISA Preemption (29 U.S.C. § 1144(a))**

17 43. ERIC repeats and realleges each and every allegation contained in the above
18 paragraphs as if fully set forth herein.

19 44. ERISA preempts state and local laws that “relate to” ERISA plans. 29 U.S.C. §
20 1144(a). State and local laws that have a “reference to” or “connection with” ERISA plans
21 “relate to” them and are preempted. *Gobeille*, 136 S. Ct. at 943.

22 45. Part 3 of Chapter 14.25 requires large hotel employers, aside from those that
23 contribute to Taft-Hartley plans for all relevant employees, to provide “health and
24 hospitalization coverage at least equal to a gold-level policy on the Washington Health Benefit
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1 Exchange”; otherwise, the employer must pay a specified amount directly to each eligible
2 employee every month. SMC 14.25.120.B.; *see also* SHRR 150-210.2.c.

3 46. Part 3, in effect, mandates large hotel employers to amend existing ERISA
4 employee benefit plans to provide gold-level coverage and to enroll the employee in the plan, if
5 they do not currently provide coverage at that level to covered employees. Absent the
6 provision of gold-level coverage, the hotel employer must make direct payments to the
7 employee, without any constraint on the employee’s use of the money. ERIC’s members, in
8 order to comply with Part 3, will need to – at great expense – alter their health benefit plans
9 covering employees in the City in order to supply gold-level coverage. These members would
10 incur even greater expense in the event they were to make direct payments to the employees in
11 accordance with Part 3, rather than providing coverage through an ERISA plan satisfying Part
12 3’s requirement of gold-level coverage at a cost to the employee of no more than five percent
13 of the employee’s gross taxable earnings.
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16 47. Part 3 has a “reference to” ERISA plans, acting immediately and exclusively
17 upon ERISA plans and with the existence of ERISA plans being essential to the law’s
18 operation, because Part 3’s operation depends on ERISA coverage and turns on the level of
19 coverage supplied under an ERISA plan. It explicitly mentions ERISA “coverage” in its terms
20 (SMC 14.25.120.B, .C), and hinges direct payment to the employee “on the value or nature of
21 the benefits available to ERISA plan participants” (which must be gold-level at a relatively
22 minimal cost to the employee). *Golden Gate Rest. Ass’n*, 546 F.3d at 658-59 (discussing
23 ERISA preemption regarding a state requirement that a certain level of ERISA benefits be
24 provided); *see also* *District of Columbia v. Greater Washington Bd. of Trade*, 506 U.S. 125,
25 130 (1992) (a state law “specifically refers to welfare benefit plans regulated by ERISA” when
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1 the state law’s operation “is measured by reference to ‘the existing health insurance coverage’
2 provided by the employer”) (quoting local law’s terms).

3 48. Part 3 also makes a “reference to” ERISA plans because it contains an exception
4 for a certain category of ERISA plans – *i.e.*, collectively bargained plans governed by the Taft-
5 Hartley Act – thereby encouraging hotel employers, if possible, to abandon their single-
6 employer ERISA plans and begin participation in Taft-Hartley plans. “If the effect of a State
7 law is to exclude some employee benefits plans from its coverage, that law has a prohibited
8 reference to ERISA and is preempted under 29 U.S.C. § 1144(a).” *Pharm. Care Mgmt. Ass’n*
9 *v. Gerhart*, 852 F.3d 722, 729 (8th Cir. 2017).

10
11 49. Part 3 has an impermissible “connection with” ERISA plans because it forces
12 large hotel employers to adopt a certain scheme of substantive coverage. Their alternative to
13 altering their ERISA plans to provide gold-level coverage at an employee cost of no more than
14 five percent of gross taxable earnings is to make more costly direct payments to the employee,
15 with no restriction on the employee’s use of the money. Because Part 3 does not offer
16 “employers a realistic alternative to creating or altering ERISA plans,” it has an impermissible
17 “connection with” ERISA plans and is preempted. *Golden Gate Rest. Ass’n*, 546 F.3d at 660;
18 *Retail Indus. Leaders Ass’n v. Fielder*, 475 F. 3d 180, 197 (4th Cir. 2007) (holding that
19 Maryland health-plan law that “leaves employers no reasonable choices except to change how
20 they structure their employee benefit plans” is preempted because it “directly regulates
21 employers’ provision of healthcare benefits” and has a “‘connection with’ covered employers’
22 ERISA plans”).

23
24 50. Part 3 additionally has an impermissible “connection with” ERISA plans
25 because it imposes on large hotel employers reporting requirements such as maintaining and
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1 making available, upon request, records for every current and former employee, including their
2 regular hourly rate of pay and, for each month of full-time employment, the amount of
3 additional wages or salary paid as additional compensation reflective of the cost of medical
4 coverage, as required by Section 14.25.120. *See* SMC 14.25.150.B.2. Hotel employers must
5 also determine and record whether these individuals are managerial, supervisory, or
6 confidential employees. Such a requirement subjects large hotel employers to reporting
7 requirements that are unique in this locality for the maintenance of their ERISA-governed plans
8 and interferes with nationally uniform ERISA plan administration. ERISA’s preemption
9 provision seeks to protect ERISA plan sponsors from the burdens of complying with a
10 multiplicity of varying state regulatory requirements. *See Gobeille*, 136 S. Ct. at 943-44
11 (stating that “ERISA does not guarantee substantive benefits,” but does “seek[] to make the
12 benefits promised by an employer more secure by mandating certain oversight systems and
13 other standard procedures intended to be uniform”).

14
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16 51. Part 3 and its implementing final Rules are, accordingly, preempted by ERISA
17 insofar as they apply to large hotel employers that sponsor ERISA employee benefit plans for
18 employees in the City. Although ostensibly well-intentioned, Part 3 undermines the regime of
19 nationally-uniform employee benefit plans envisioned in ERISA and protected by ERISA’s
20 preemption provision.

21 **DEFERRED REQUEST FOR PRELIMINARY RELIEF**

22
23 52. ERIC repeats and realleges each and every allegation contained in the above
24 paragraphs as if fully set forth herein.

25 53. ERIC is entitled to preliminary injunctive relief but defers seeking it at this time;
26 instead, it will seek to negotiate with the City a temporary nonenforcement agreement pending
27

1 a final determination in the litigation or possible resolution through a significant amendment or
2 revocation of Part 3, so as to save the Court from having to consider an emergency motion.
3 ERIC reserves its right to seek a preliminary injunction should such negotiations be
4 unsuccessful.

5
6 54. Part 3 will cause ERIC members to suffer immediate and irreparable injury for
7 which there is no adequate remedy at law because: (a) ERIC members, under Part 3, are
8 subject to a law that is invalid and preempted by ERISA; (b) beginning July 1, 2018, ERIC
9 members must provide additional ERISA-covered benefits in accordance with Part 3 or, no
10 later than the fifteenth day of each month beginning August 2018, make direct payments for the
11 prior calendar month to the affected employee, or be subject to daily penalties; (c) ERIC
12 members must maintain burdensome administrative records; and (d) ERIC members will suffer
13 a competitive disadvantage relative to hotels and establishments offering fewer than 100 guest
14 rooms for a fee. At a minimum, injury is irreparable where a litigant “will be forced either to
15 incur the costs of compliance with a preempted state law or to face the possibility of penalties.”
16 *Am.’s Health Ins. Plans v. Hudgens*, 915 F. Supp. 2d 1340, 1364 (N. D. Ga. 2012), *aff’d*, 742
17 F.3d 1319 (2014) (citing *Morales v. Trans World Airlines, Inc.*, 504 U.S. 374, 381 (1992)).
18 Moreover, in the event the Court ultimately finds ERISA to preempt Part 3, there is no
19 mechanism under Chapter 14.25, including Part 3, for ERIC’s members – for the period in the
20 meantime – to recover the cost of additional coverage provided or direct payments to affected
21 employees made in compliance with Part 3 or any enforcement penalties paid to the City and
22 remitted to hotel employees.
23
24

25 55. The harm to ERIC members cannot adequately be compensated by money
26 damages, is irreparable absent injunctive relief, and is redressable only by appropriate
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1 injunctive relief, including a preliminary injunction, and a declaration that Part 3 is invalid and
2 preempted.

3 **REQUEST FOR RELIEF**

4 WHEREFORE, ERIC respectfully requests that this Court:

5
6 A. Enjoin the City and its officers, agents, subordinates, and employees from
7 implementing or enforcing any requirements under Part 3 and associated recordkeeping
8 obligations or assessing penalties against ERIC members who are otherwise subject to Part 3 of
9 Chapter 14.25 of the Seattle Municipal Code; and

10 B. Declare, pursuant to 28 U.S.C. § 2201, that ERISA preempts Part 3 of Chapter
11 14.25 of the Seattle Municipal Code with respect to ERIC’s members; and

12 C. Grant ERIC such additional or different relief as is just and proper.

13
14 DATED: August 14, 2018

15 KILPATRICK TOWNSEND & STOCKTON LLP

16
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