



Mark Your Calendar - June 22, 2005

# ERIC Invitational

The ERISA Industry Committee and the ERIC Health Policy Committee are pleased to invite you to participate with major employer executives and health policy experts in the shaping of a healthcare agenda.

## Major Employers: Controlling Your Healthcare Budget

Wednesday, June 22, 2005

8:30 a.m. - 3 p.m.

Law Offices of Covington & Burling

1201 Pennsylvania Ave., N.W. 11<sup>th</sup> Floor - Washington, DC

Five discussion sessions will maximize participants' understanding of issues and lead to development of a health agenda for your company and for ERIC:

- The Potential for Cost Savings: Benefits and Pitfalls.
- Steps employers can take to empower consumers to make responsible healthcare choices.
- Doing "The Right Thing": The employer's role in promoting lifestyle, health and disease management.
- The "Right-to-Know": The promise of pay-for-performance health care programs.
- Use of health information technology to control costs.

In addition, each panel is designed to provide a foundation for employers to pursue their health advocacy agenda.

**The Hon. Tommy Thompson**, former Secretary of Health and Human Services and Governor of Wis. - now a partner at Akin Gump Strauss Hauer & Feld LLP and the independent chair of the Deloitte Center for Health Care Management and Transformation - will be the **Keynote Speaker**.

Panel speakers include:

- House and Senate health policy experts
- Corporate representatives from **Deere and Company**, **IBM Corporation** and other innovative large employers
- Policy analysts from the **Employee Benefits Research Institute**, the **American Enterprise Institute** and **Cornell University Institute for Health and Productivity**

There is no registration fee for the program. **Because space is limited, advanced registration is required. Lunch is included.**

To register, send an e-mail to [ERICRegistrar@eric.org](mailto:ERICRegistrar@eric.org). Include your name, company, e-mail address and phone number. Or send a fax to (202) 789-1120.

You may also contact ERIC directly:  
The ERISA Industry Committee  
1400 L Street, NW, Suite 350  
Washington, DC 20005-3509  
(202) 789-1400 [www.eric.org](http://www.eric.org)



# THE ERISA INDUSTRY COMMITTEE

1400 L Street NW, Suite 350, Washington DC 20005 (202) 789-1400 fax: (202) 789-1120 www.eric.org  
*Advocating the Benefit and Compensation Interests of America's Major Employers*

## Major Employers: Controlling Your Healthcare Budget *Sponsored by The ERISA Industry Committee and The ERIC Health Policy Committee*

Wednesday, June 22, 2005  
8:30 AM - 3:00 PM  
Law Offices of Covington & Burling  
1201 Pennsylvania Ave., NW, 11th Floor  
Washington, D.C.

### PROPOSED AGENDA

*Tuesday, June 21, 5:30-7:30 – Akin Gump Strauss Hauer & Feld LLP and the Deloitte Center for Health Care Management and Transformation are pleased to invite you to a reception for the Hon. Tommy Thompson who has joined these two firms. (Conference participants will be notified of the location.)*

#### **8:00-9:00 AM Registration and Healthy Continental Breakfast**

**8:30 AM Welcome: Mark Ugoretz, ERIC President**  
**Forum Overview: Randall L. Johnson, Chair, ERIC Health Policy Committee, Director of Human Resource Strategic Initiatives, Motorola Inc.**

Rising healthcare costs continue to be among the most vexing problems facing businesses today. Employers have tried many things – from building on-site gyms to paying workers to quit smoking. Some have considered more sweeping changes that would reduce the role of employers in health management and restore ownership to the employee.

During this day-long forum and strategy meeting we'll look at where the greatest potential for savings are; and most importantly, you will take away ideas for cost savings and best practices on each targeted area. In addition, each panel is designed to provide a foundation for employers to pursue their health advocacy agenda.

#### **8:45 AM The Potential For Costs Savings: Benefits And Pitfalls**

This panel will examine the benefits and pitfalls of some of the most promising cost-cutting strategies now being debated. Among those we'll put under the microscope: establishing a Healthy Mae, association health plans, patient safety legislation, uninsured, federal mandates, price controls on drugs and medical litigation reform. We'll also examine how proposed changes in the taxability of health insurance premiums could affect employer healthcare costs.

- Mary R. Grealy, President, Healthcare Leadership Council
- Robert B. Helms, Director of Health Policy Studies, American Enterprise Institute
- Dean Rosen, Health Policy Advisor, Majority Leader Frist, US Senate
- Alan Spielman, **(Moderator)** Senior Healthcare Reimbursement Advisor, Covington & Burling

#### **9:45 AM 15-Minute Break**

## 10:00 AM Steps Employers Can Take To Empower Consumers To Make Responsible Healthcare Choices

Many current cost containment proposals call for giving individuals increased choices. Some believe that tax-favorable arrangements such as Health Savings Accounts, Flexible Savings Accounts and Health Retirement Accounts could be the answer. This panel will take a closer look.

- JP Morgan Chase Executive, (**Moderator**) TBD
- Paul Fronstin, Director of the Health Research and Education Program, Employee Benefits Research Institute
- Joel White, Staff Director, Health Subcommittee, House Ways and Means Committee (*invited*)

## 11:00 AM Doing The Right Thing: Employers' Role In Promoting Lifestyle, Health And Disease Management

As model employers, we all want to do the right thing for our workers. But what impact are the programs we're putting in place really having? Is the money we put into programs like on-site fitness centers and smoking cessation programs really paying off? Are we really helping our sickest workers and, if not, what more can we be doing?

- Deloitte & Touche Executive, TBD (*will release a new Deloitte-ERIC survey regarding lifestyle, health and disease management programs offered by major employers*)
- William Ellis, Executive Director and CEO, American Pharmacists Association Foundation
- Ron Z. Goetzel, Ph.D, Director, Cornell Institute for Health & Productivity Studies
- Paul Grundy, (**Moderator**) MD, MPH, Global Well-Being Services and Health Benefits Director, Eastern Region, IBM

## 12:00 PM Luncheon And Keynote Speaker

Luncheon to be held on the 12<sup>th</sup> floor

**The Honorable Tommy Thompson**, former Secretary of Health and Human Services and Governor of Wisconsin – now a partner at Akin Gump Strauss Hauer & Feld LLP and the independent chair of the Deloitte Center for Health Care Management and Transformation – will talk about the future of the American Healthcare System.

## 1:30 PM Right-To-Know: The Promise Of Pay-For-Performance Healthcare Programs

What role does a physician's performance play in causing health care costs to rise? And how can we as employers, consumers and, yes, patients, hold our health care professionals up to a high standard.

- Katherine Browne, Executive Director, Consumer-Purchaser Disclosure Project
- Janemarie Mulvey, (**Moderator**) President, Employment Policy Foundation
- Peggy Tighe, American Medical Association
- Honeywell Executive, TBD

## 2:15 PM Use Of Health Information Technology To Control Costs

The automation of medical records and electronic prescribing is showing great promise as a cost containment tool. How do we insure health information technology improves the medical market place. But can employers do more to ensure we are getting the most out of technological developments? We will discuss the options as well as best practices.

- Francois de Brantes, (**Moderator**) Program Leader, GE Health Care Initiatives, General Electric Company
- Kirk Lamoreaux, Senior Manager–Health Strategy, Pfizer Inc.
- Stephen Northrup, Health Staff Director, Health Education Labor and Pensions Committee, US Senate (*invited*)

## 3:00 PM Drawing For Healthy Door Prizes (*Must be present to win.*)



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## *Major Employers: Controlling Your Healthcare Budget*

June 22, 2005

Law Offices of Covington & Burling  
1201 Pennsylvania Ave., NW, 11<sup>th</sup> Floor  
Washington, DC

### REGISTRATION FORM

Please complete the form below. This information will assist us in making your participation in this meeting a success. If there is anything we can do to smooth the registration process, please do not hesitate to contact Mark Peavy, ERIC Administrative Coordinator at 202-789-1400.

**Please register by fax (202-789-1120) as soon as possible. Seating is limited and on a first come, first served basis.**

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Affiliation: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Badge Name: \_\_\_\_\_

#### SPECIAL ASSISTANCE

If you require special assistance or have a special request, please specify below.

\_\_\_\_\_  
\_\_\_\_\_

#### HOTELS NEAR COVINGTON & BURLING:

- JW Marriott  
1331 Pennsylvania Ave., NW  
Washington, DC 202-393-2000
- Marriott at Metro Center  
775 12th St., NW  
Washington, DC 202-737-2200
- Willard Inter-Continental Hotel  
1401 Pennsylvania Ave., NW  
Washington, DC 202-628-8100
- Hilton Garden Inn  
815 14th St., NW  
Washington, DC 202-783-7800
- Grand Hyatt Washington  
1000 H St., NW  
Washington, DC 202-582-1234

#### HOTELS THAT ARE A FIVE-MINUTE TAXI RIDE TO COVINGTON & BURLING:

- Crowne Plaza  
1001 14th Street, NW  
Washington, DC 202-682-0111
- Sheraton Four Points Downtown  
1201 K St., NW  
Washington, DC 202-289-7600
- Hay-Adams  
16th & H Street, NW  
Washington, DC 202-638-2260
- The St. Regis Hotel Washington  
923 16th Street, NW  
Washington, DC 202-638-2626
- Capital Hilton  
1001 16th St., NW  
Washington, DC 202-393-1000
- The Fairmont  
2401 M Street, NW  
Washington, DC 202-429-2400

#### TRANSPORTATION:

- Ronald Reagan National Airport—20-minute taxi ride.
- Dulles International Airport—45-minute taxi ride.
- Baltimore/Washington International Airport—60-minute taxi ride.
- Metro-Covington & Burling is located at 1201 Pennsylvania Avenue NW, near the Metro Center Metro Station (red, orange, and blue lines) and within walking distance from the Gallery Place/Chinatown Metro Station (red, yellow, and green lines).

#### ON-SITE AT THE CONFERENCE

Check-in at the ERIC Registration Desk located on the 11<sup>th</sup> floor, Room 1139.

#### CONFERENCE LIAISONS

If you have questions regarding your participation in this meeting, please contact:

James Gelfand, Research Assistant, [jgelfand@eric.org](mailto:jgelfand@eric.org)  
Mark Peavy, Administrative Coordinator, [mpeavy@eric.org](mailto:mpeavy@eric.org)  
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