



THE ERISA INDUSTRY COMMITTEE

1400 L Street NW, Suite 350, Washington DC 20005 (202) 789-1400 fax: (202) 789-1120 www.eric.org
Advocating the Benefit and Compensation Interests of America's Major Employers

Major Employers: Controlling Your Healthcare Budget *Sponsored by The ERISA Industry Committee and The ERIC Health Policy Committee*

Wednesday, June 22, 2005
8:30 AM - 3:00 PM
Law Offices of Covington & Burling
1201 Pennsylvania Ave., NW, 11th Floor
Washington, D.C.

FINAL AGENDA

Tuesday, June 21, 6:00-8:00 PM – Deloitte & Touche USA LLP and Akin Gump Strauss Hauer & Feld LLP are pleased to invite you to a reception for the Hon. Tommy Thompson who has joined these two firms.

Location: The Historic Lobby at Postal Square (next to Union Station) 2 Massachusetts Avenue, NE, Washington, DC 20002, valet parking is available.

R.S.V.P. by Friday, June 17, 2005; by registering at akingump.com/deloitte; for assistance, e-mail events@akingump.com; this invitation is nontransferable.

8:00-9:00 AM Registration and Healthy Continental Breakfast

8:30 AM Welcome: Mark Ugoretz, ERIC President Forum Overview: Randall L. Johnson, Chair, ERIC Health Policy Committee, Director of Human Resource Strategic Initiatives, Motorola Inc.

Rising healthcare costs continue to be among the most vexing problems facing businesses today. Employers have tried many things – from building on-site gyms to paying workers to quit smoking. Some have considered more sweeping changes that would reduce the role of employers in health management and restore ownership to the employee.

During this day-long forum and strategy meeting we'll look at where the greatest potential for savings are; and most importantly, you will take away ideas for cost savings and best practices on each targeted area. In addition, each panel is designed to provide a foundation for employers to pursue their health advocacy agenda.

8:45 AM The Potential For Costs Savings: Benefits And Pitfalls

This panel will examine the benefits and pitfalls of some of the most promising cost-cutting strategies now being debated. Among those we'll put under the microscope: establishing a Healthy Mae, association health plans, patient safety legislation, uninsured, federal mandates, price controls on drugs and medical litigation reform. We'll also examine how proposed changes in the taxability of health insurance premiums could affect employer healthcare costs.

- Mary R. Grealy, President, Healthcare Leadership Council
- Robert B. Helms, Director of Health Policy Studies, American Enterprise Institute
- Dean Rosen, Health Policy Advisor, Majority Leader Frist, US Senate
- Alan Spielman, **(Moderator)** Senior Healthcare Reimbursement Advisor, Covington & Burling

9:45 AM 15-Minute Break

10:00 AM Steps Employers Can Take To Empower Consumers To Make Responsible Healthcare Choices

Many current cost containment proposals call for giving individuals increased choices. Some believe that tax-favorable arrangements such as Health Savings Accounts, Flexible Savings Accounts and Health Retirement Accounts could be the answer. This panel will take a closer look.

- Paul Fronstin, Director of the Health Research and Education Program, Employee Benefits Research Institute
- Sally Welborn, Vice President, Corporate Benefits, Wells Fargo & Company (**Moderator**)
- Joel White, Staff Director, Health Subcommittee, House Ways and Means Committee

11:00 AM Doing The Right Thing: Employers' Role In Promoting Lifestyle, Health And Disease Management

As model employers, we all want to do the right thing for our workers. But what impact are the programs we're putting in place really having? Is the money we put into programs like on-site fitness centers and smoking cessation programs really paying off? Are we really helping our sickest workers and, if not, what more can we be doing?

- William Ellis, Executive Director and CEO, American Pharmacists Association Foundation
- Barbara Gniewek, Partner, Deloitte & Touche USA LLP
- Ron Z. Goetzel, Ph.D, Director, Cornell Institute for Health & Productivity Studies
- Paul Grundy, (**Moderator**) MD, MPH, Global Well-Being Services and Health Benefits Director, Eastern Region, IBM

12:00 PM Luncheon And Keynote Speaker

Luncheon to be held on the 12th floor (Sponsored by FedEx Corporation)
Introduction of Keynote Speaker – William Cahill, Corporate Vice President, Human Resources, FedEx Corporation

The Honorable Tommy Thompson, former Secretary of Health and Human Services and Governor of Wisconsin – now a partner at Akin Gump Strauss Hauer & Feld LLP and the independent chair of the Deloitte Center for Health Care Management and Transformation – will talk about the future of the American Healthcare System.

1:30 PM Right-To-Know: The Promise Of Pay-For-Performance Healthcare Programs

What role does a physician's performance play in causing health care costs to rise? And how can we as employers, consumers and, yes, patients, hold our health care professionals up to a high standard.

- George Dascoulias, Benefits Manager, Eastman Kodak Company
- Janemarie Mulvey, (**Moderator**) President, Employment Policy Foundation
- Peggy Tighe, Senior Lobbyist, American Medical Association

2:15 PM Use Of Health Information Technology To Control Costs

The automation of medical records and electronic prescribing is showing great promise as a cost containment tool. How do we insure health information technology improves the medical market place. But can employers do more to ensure we are getting the most out of technological developments? We will discuss the options as well as best practices.

- Francois de Brantes, (**Moderator**) Program Leader, GE Health Care Initiatives, General Electric Company
- Kirk Lamoreaux, Senior Manager–Health Strategy, Pfizer Inc.
- Stephen Northrup, Health Staff Director, Health Education Labor and Pensions Committee, US Senate

3:00 PM Drawing For Healthy Door Prizes (*Must be present to win.*)



ERIC INVITATIONAL

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June 22, 2005

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1201 Pennsylvania Ave., NW, 11th Floor
Washington, DC

REGISTRATION FORM

Please complete the form below. This information will assist us in making your participation in this meeting a success. If there is anything we can do to smooth the registration process, please do not hesitate to contact Mark Peavy, ERIC Administrative Coordinator at 202-789-1400.

Please register by fax (202-789-1120) as soon as possible. Seating is limited and on a first come, first served basis.

Name: _____
Title: _____
Affiliation: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____ Email: _____
Badge Name: _____

SPECIAL ASSISTANCE

If you require special assistance or have a special request, please specify below.

HOTELS NEAR COVINGTON & BURLING:

- JW Marriott
1331 Pennsylvania Ave., NW
Washington, DC 202-393-2000
- Marriott at Metro Center
775 12th St., NW
Washington, DC 202-737-2200
- Willard Inter-Continental Hotel
1401 Pennsylvania Ave., NW
Washington, DC 202-628-8100
- Hilton Garden Inn
815 14th St., NW
Washington, DC 202-783-7800
- Grand Hyatt Washington
1000 H St., NW
Washington, DC 202-582-1234

HOTELS THAT ARE A FIVE-MINUTE TAXI RIDE TO COVINGTON & BURLING:

- Crowne Plaza
1001 14th Street, NW
Washington, DC 202-682-0111
- Sheraton Four Points Downtown
1201 K St., NW
Washington, DC 202-289-7600
- Hay-Adams
16th & H Street, NW
Washington, DC 202-638-2260
- The St. Regis Hotel Washington
923 16th Street, NW
Washington, DC 202-638-2626
- Capital Hilton
1001 16th St., NW
Washington, DC 202-393-1000
- The Fairmont
2401 M Street, NW
Washington, DC 202-429-2400

TRANSPORTATION:

- Ronald Reagan National Airport—20-minute taxi ride.
- Dulles International Airport—45-minute taxi ride.
- Baltimore/Washington International Airport—60-minute taxi ride.
- Metro-Covington & Burling is located at 1201 Pennsylvania Avenue NW, near the Metro Center Metro Station (red, orange, and blue lines) and within walking distance from the Gallery Place/Chinatown Metro Station (red, yellow, and green lines).

ON-SITE AT THE CONFERENCE

Check-in at the ERIC Registration Desk located on the 11th floor, Room 1139.

CONFERENCE LIAISONS

If you have questions regarding your participation in this meeting, please contact:

James Gelfand, Research Assistant, jgelfand@eric.org
Mark Peavy, Administrative Coordinator, mpeavy@eric.org
Deborah Chin, Vice President, Administration, dchin@eric.org