



ERIC 2008 Health Policy Conference

Major Employers: Controlling Your Healthcare Budget

*Sponsored by The ERISA Industry Committee and
The ERIC Health Policy Committee*

Join ERIC, corporate health benefit executives, health care providers, congressional staff, policy experts, and consultants, as we discuss innovative strategies for improving quality of employee health and generating savings.

The Health Policy Conference is scheduled to take place in conjunction with the ERIC Board of Directors Meeting, which will be held on June 10, in the same location.

June 10, 2008 – Board of Directors/Membership Meeting 10 am-4 pm

June 10, 2008 – Networking Reception 4:30 pm

Grand Hyatt Washington
1000 H St. NW
Washington, DC 20001

Wednesday, June 11, 2008
8:30 AM – 4:00 PM

[Register today!](#)

PROPOSED CONFERENCE AGENDA

7:30 AM Registration and Breakfast

8:30 AM Welcome and Forum Overview:

**Dr. Paul H. Grundy, MD, Chair, ERIC Health Policy Committee,
Director, Healthcare Technology and Strategic Initiatives, IBM
Corporation**

8:45 AM Consumer Directed Health Care: Measuring Success

- Update on the Current Status of: HSAs; FSAs; HRAs; and Cafeteria Plans.
- How are employees getting care?
- How are consumer directed health care initiatives working?
- Data: acceptance; percentage of enrollment (what is the trend?)

Bill Sharon, Senior Vice President, Aon (Moderator)
**Jeff Lemieux, Senior Vice President, America's Health
Insurance Plans, Center for Policy and Research**
**Chris Jacobs, House of Representatives Republican Study
Committee**

9:45 AM 15-Minute Break

**10:00 AM Inefficiencies in Isolation: Stand Alone Programs vs.
Coordinated Systemic Care Programs**

- Disease Management
- Case Management
- How to coordinate care to maximize efficacy?
- Patient-Centered Medical Home – Where are we now?
- Employer Benefit Plan Redesign Guidelines for the Medical Home

**Andy Webber, President & CEO, National Business Coalition on
Health (Moderator)**
**Tracey Moorhead, President & CEO, DMAA: The Care
Continuum Alliance**
**William K. Wynne, Health Counsel, Senate Committee on
Finance**

**11:00 AM Designing and Implementing Wellness Programs and
Efficiency In Utilizing Comparatively Effective Approaches
To Treatment**

- Legal Feasibility of Wellness Programs
- Onsite Facility usage vs. retail clinic reimbursement
- What is working for ERIC members
- Designing incentives for wellness programs
- ERIC/NAM Incentives Survey results
- How to structure wellness programs around HIPAA compliance
- Health and Wealth: How Being Healthy Leads to Being Wealthy

Sue Lewis, Senior Vice President, IncentOne (*Moderator*)
Amy Moore, Partner, Covington & Burling, Attorneys At Law
James Murray, Executive Director, US Outcomes Research,
Merck & Co., Inc

12:00 PM Luncheon Panel – Health Care Reform Proposals (Learn about the Dutch health care system, a potential reform model for the US. In 2006 the Dutch health care system was transformed from a dual system of public and private coverage to a purely private system; also hear from several health reform experts on their views of what should and should not be done.)

Paul Thewissen, Counselor, Health, Welfare and Sport Department, The Royal Netherlands Embassy
Matthew Canedy, Executive Director, Bipartisan Policy Center’s New Leadership State of American Health Care Project
Tom Miller, Resident Fellow, Health Policy, American Enterprise Institute

1:30 PM Compliance with New Legislation

- Mental Health Parity;
- Genetic Information Nondiscrimination Act; and
- Health Information Technology adoption.

Kate Berry, Senior Vice President Business Development, SureScripts (*Moderator*)
Bruce Pyenson, Principal, Consulting Actuary, Milliman
Nandan Kenkeremath, Formerly Counsel, House Committee on Energy and Commerce

2:30 PM Cutting Edge Strategies in Employee Benefits

- Benefit Captives – Medical & Disability
- Captive Insurance Products
- Alternative Funding Structures for Retiree Health
- UAW VEBA

Scott Macey, Senior Vice President, Aon (*Moderator*)
George O’Donnell, Senior Vice President Aon
David Brooker, Vice President, Advanced Markets Prudential

3:30 PM Looking Forward and Concluding Remarks

**Dr. Paul Grundy, Chair, ERIC Health Policy Committee
Edwina Rogers, Vice President Health Policy, The ERISA
Industry Committee**

4:00 PM Adjournment

Please make a note on your calendar and join us for our post Presidential election meetings!

November 18, 2008	ERIC Health Policy Committee Meeting
November 19, 2008	Board of Directors/Membership Meeting